**Course Name: Designing and Producing Instructional Materials.**

**Course No. : (701415).**

**Credit Hours: (3) Hours.**

**Course Classification: Compulsory.**

**Course Description:**

This course deals with audio visual means, and static, motion and interactive audio visual means, the system model and its relation to educational technology, classifications and sources of instructional aids, their role in the learning and teaching process, and the impact of cognition and communication in the design of instructional aides. The course also deals with transparencies, audio recording tapes, As well as computer-assisted learning. The course concludes with practical applications in the design, production and use of instructional aids in various teaching subjects.