**DR. MANAL ALHAWAMDEH**

**assistant professor**

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**PROFESSIONAL SUMMARY**

Dr. Manal Alhawamdeh holds a PhD in Strategic Management from Mutah University, an MBA from the International Islamic University in Jordan, and a Bachelor’s degree in Business Administration from Jerash University. She has extensive academic and research experience in strategic management and business development, with a focus on enhancing organizational capabilities and supporting administrative performance by integrating theoretical knowledge with practical applications.

**PROFESSIONAL EXPERIENCE**

**Assistant Professor, [Jerash University], [Jerash], [Jordan] 2019- until now**

**functional tasks**

* Working on publishing research and presenting various presentations.
* Attending scientific conferences and seminars
* Conducting scientific research and paying attention to field work.
* The importance of participating in committee and faculty meetings.
* Ensuring the development of curricula and how to present scientific materials.
* Reviewing educational materials and methods.
* Suggesting ways to modify and improve methods of presenting educational materials.
* Providing assistance in appointing students after graduation.
* Organizing academic guidance sessions.
* Working to create a suitable environment for teaching and learning.
* Supervising students' graduation projects, as well as evaluating them.

**EDUCATION**

**Mutah University** 2022

PHD in Strategic management

Excellent

**International Islamic University 2019**

Master of business administration from Jordan

Excellent

**Jerash University, Jerash 2012 - 2015**

Bachelor in Business Administration, Business

Very good,

**Memberships at the University**

Chairman of the Training for Employment Committee, Faculty of Business

Member of the Quality and Accreditation Committee at the Department Level

Member of the Committee for Preparing the Comprehensive Proposal for Establishing the Student Affairs Committee in the Faculty

Member of the Graduate Studies Committee, Department of Administrative Sciences

Member of the Scientific Research Committee, Department of Administrative

**Published Research**

Intersection of Strategic Theory and Leadership Application. Nanotechnology Perceptions, Scopus, Published 2025.

Leadership Critical Incident in a Multispecialty Hospital. Nanotechnology Perceptions, Scopus, Published 2025.

Intersection of Strategic Management Theories and Leadership Applications. Nanotechnology Perceptions, Scopus, Published 2025.

**Training courses**

**1. Academic & Research Courses**

* Advanced Research Methods
* Applied Business Statistics
* Scientific Writing & Publishing
* Data Analysis using SPSS / Excel / R / Python

**2. Specialized Management Courses**

* Strategic Management & Planning
* Performance & Organizational Development
* Project & Change Management
* Modern Human Resource Management

**3. Leadership & Personal Development Courses**

* Academic & Administrative Leadership
* Negotiation & Decision Making Skills
* Emotional Intelligence & Team Management

**4. Supporting Technical Courses**

* Business Analytics
* Management Information Systems (MIS)
* Digital Marketing & Analytics

**Languages**

* Arabic
* English

**Skills**

* Lectures
* Student mentoring
* Conference participation
* Curriculum development
* Service on faculty committees
* Research
* Learning strategies
* Management of material resources

**Hobbies and interests**

* Passionate about traveling and discovering new cultures. I have visited over different countries and enjoy exploring new places to broaden my horizons.
* Passionate about reading, especially books on business, psychology, personal development and travel

**References**

All documents are available upon request.